

Network Details



The History Channel reveals the power and passion of history in which viewers can connect their own lives to the great lives and events of the past. Winner of three George Foster Peabody Awards, THC offers original documentaries, movie presentations and epic mini-series.

Age

18-34 26%

35-54 42%

55+ 32%

Gender

Men 63%

Women 37%

Education

College Grad + 29%

Attended College 31%

Household Income

\$75K + 37%

\$50K – \$74,999 23%

\$30K – \$49,999 21%

Home Ownership

Own Home 78%

Rent Home 21%

Presence of Children

1 + Child in Household 37%

Median Age 47

Median Household Income \$61,000