

## Network Details



Fuse is the nation's only all-music, viewer-influenced network, featuring music videos, exclusive artist interviews, live concerts and specials – all rooted in the music experience. Fuse reflects the rapidly changing interests and attitudes of its 12-34 year-old audience by uniting the media platforms that are at the center of their communications and entertainment – TV, online and interactive games – any by incorporating their opinions and suggestions into its on-air and online programming.

### **Age**

12-17	44.7%
18-24	28%
18-34	43.4%

### **Gender**

Men	63.5%
Women	36.5%

### **Education**

Attended College	32.8%
College Graduate	21.4%

### **Household Income**

\$30 - \$49,999	21.8%
\$50 – 74,999	18.9%
\$75,000+	32.1%

### **Home Ownership**

Own Home	60.1%
Rent Home	34.8%

### **Presence of Children**

1 + Child in Household	48.9%
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**Median Age** 27 years

**Median Household Income** \$52K