

Network Details



The future is here with ESPNNews, the only 24 hour sports network. The network delivers fast paced, up to the minute sports reporting. ESPNNews provides depth and perspective as well as continuous scores, highlights, analysis and breaking stories. It reflects the convergence of ESPN with ESPN.com to form an on demand sports reporting service.

Age

18-34	38.6%
35-54	39.4%
55+	22.0%

Gender

Men	73.5%
Women	26.5%

Education

Attended College	31.5%
College Grad +	26.0%

Household Income

\$30K – \$49,999	19.9%
\$50K – \$74,999	24.1%
\$75K +	37.6%

Home Ownership

Own Home	75.8%
Rent Home	23.1%

Presence of Children 1 + Child in Household	42.9%
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Median Age: 39.9 years

Median Household Income: \$61K