

Network Detail



Age

18-34 37%

35-54 39%

55+ 24%

Gender

Men 81%

Women 19%

Education

College Grad + 30%

Attended College 30%

Household Income

\$75K + 41%

\$50K – \$74,999 23%

\$30K – \$49,999 20%

Home Ownership

Own Home 76%

Rent Home 23%

Presence of Children

1 + Child in Household 41%

Median Age 41

Median Household Income \$65,000