

Network Detail



Since its launch on September 7th, 1979, ESPN has become the television destination for sports. Known as the "Worldwide Leader in Sports," ESPN televises more than 4,900 original hours of sports programming annually, including more than 65 sports. ESPN provides unparalleled sports news and information through award-winning programs.

Age

18-34 34%

35-54 40%

55+ 26%

Gender

Men 74%

Women 26%

Education

College Grad + 30%

Attended College 30%

Household Income

\$75K + 41%

\$50K – \$74,999 23%

\$30K – \$49,999 19%

Home Ownership

Own Home 76%

Rent Home 23%

Presence of Children

1 + Child in Household 40%

Median Age 43

Median Household Income \$64,000