

## Network Details



### Age

18-34 52%

35-54 38%

55+ 10%

### Gender

Men 47%

Women 53%

### Education

College Grad + 18%

Attended College 31%

### Household Income

\$75K + 30%

\$50K – \$74,999 22%

\$30K – \$49,999 23%

### Home Ownership

Own Home 66%

Rent Home 33%

### Presence of Children

1 + Child in Household 65%

Median Age 35

Median Household Income \$52,000