

## Network Details



A&E Network brings viewers the Art of Entertainment through the Emmy Award-winning Biography®, critically acclaimed drama series, original movies and documentaries. A network synonymous with excellence in television, A&E Network offers a diverse mix of programming for today's most discerning viewers. A&E raises the bar when it comes to entertainment, making an emotional connection with an upscale audience.

### **Age**

18-34 19%

35-54 45%

55+ 36%

### **Gender**

Men 47%

Women 53%

### **Education**

College Grad + 30%

Attended College 30%

### **Household Income**

\$75K + 36%

\$50K - \$74,999 22%

\$30K - \$49,999 21%

### **Home Ownership**

Own Home 79%

Rent Home 21%

### **Presence of Children**

1 + Child in Household 34%

**Median Age:** 49 years

**Median Household Income:** \$58,000